## Now In Progress JW. HALE corr


January Clearance From Hale's Ready To Wear Dept.

| ${ }^{\text {DRessest }}$ S ${ }^{\text {d }}$ |
| :---: |





 LADIES' BLOUSES
 Reginar sion sLACKS $\frac{\text { SKIRTS }}{\text { STM }}$ 2an way
 $6199^{\circ}$
The JMHALE Cone
MANCHESTER CONN

 Dinner for
Demoted 4

pace two.
Granite State GOP
Puts Nixon in Race

U.S. Prods Soviet

For Space Parley
$\pm=$ About Town


##  <br> 



Trinemin) Zone $=:=2$

VE= Favew
$\pm= \pm= \pm=$

$=\underline{E}$
$=\mathbf{E v}$
$=$
$=-$ Bad Boy Bevan Learns
Churatripaning Most Love Him After All $=$

$= \pm= \pm= \pm=$


 ventry lington Man Jailed to Wait Charges in Superior Cour


## 



Old Colony

JaCK DOMENE TRIC








Foul-Infested CCIL Contest


NCAA Convention Ends Broadway Run

Fouls and Injury Hurt Ra
Cheney in .Ninth Loss
 Down Windsor, $67-54$,




Hilatrhepter Eushiny 奇prald


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 (center) Iocal Iisurumce agent. At left watching the proceoding is
Norman Poole, Oidmmobile District Masager. Thia marka the 100th new car deliviry in the $1959-60$ yeur for Mr. Catalano, sulenman
tor Mancheater Motor Bales, local olidimobilo dealera at sia weet

## TV Week Altanthriter Eurnint Tifrald

## Rockwell Wins 'Type' Battle,

## Stars in 'Blackhawh' Series

By paine J. prary Thene are a great many morle of notors wha have becomie senorilly muccestatul to and that bust ag of thele future becabine they sive bicame "typedn In nom goent the hetor, elther shroug
 opportunithe. However, to the rea,
ditat who han the dapabitites anbrition and deefire to reatime thild
his frill potential, being "typed en bo a gies daloppolntment an
very often a most dificult obstacle Very often a
to overcome.


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Robert Rockwell atarts to break a neck lock applied by Goorg
Hoymana. The meene in from one of the "Man from Blackhawle 1
SATURDAY Television PROGRAM

|  |  |
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Wells St. ST M 3.72

SUNDAY Television PROGRAM


## MONDAY Television PROGRAM




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| mamam | FUNERAL HOME |  |

=SMITH


## 



TUESDAY Television PROGRAM




## Sum Tom

,

Suburbia Today
the magazine of pleasant places
ERNEST V. Heyv
Edior-lh-Chied
PaUL Hoprman Edior-ln-Chice Marion Lowndes ChrRstini PAppAs
Associate Editor $\quad \begin{gathered}\text { John Balev } \\ \text { Humor Edioo }\end{gathered}$ Detmar Lipp
Managing Editior In this Issue. How Chicl A Hole in Your sleevel Two great ulents join forces this month and pum genty pinpoint What happens when someone tries
otrasslate
The status stek
 or two -at "What DoI Do Now. Mr. Pacardrd" Words
by Jean Kerr, author of "Please Don't Eat The
 Fighting words...And A Challenge Do you know that there are some parents whove
raken their children back to the city to live because now they deliberately want to expose them to the the Yery experiences that made them move away? If
his doesnit make sense to you, we urge you to read
 dren's minds open, activ,
they live in the suburbs.
The Traftic Horror
Our metropolitian areas are slowiy becing choked to
deatt by fantastic nationwide rraffic jiam. This month, wirfed Owen, the countrys foremost author ity on transportation problems, lelis whew how il hap.
pened. and what ed beter do about it quick, belore
this ooy ride of haphazard planning turns into the his ioy ride of haphaizs
"last mile" for our ctites.

The Easy Way Out
You, too, can have al loriously blooming garden
while the noth wind blows and while there are two



Leonard S. Davidow
SUBURBIA TODAY is distribuct dationily with news





GETTING AROUND



Enioy a Gorgeous Color Display and Exquisite Fragramce All Season

 play Yourli make your home grourdful of cuat flowers for home
neighborhod -hve armufulaterarme
decoration, and bouquets to give to your friens.

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Easiest lawn care ever with Ariens Tmperiel - Rotery or Reol Mower1

- Snow Plowl
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 romed imen
other Ariens Gart- $\cdot$ Yard toots are: O$=2$

 $5=3$
 drien ${ }^{2}=$


nomens
Nomens shin


What an we do about the TRAFFIC MESS?
BY WILFRED OWEN Author of Criee in the Molor Aoo

 sands oners wh lite strect widenings, traffic lights,
builing. parking boter
parking meters, one-way strects, and other measures parking. meters, onc-way strects, and other measures
designed to kecp traffic moving between our towns and desig ned to keep traffic moving between our towns and
the central city (still the hob, ater all, of our welfare)

- we have ended in a bigerer jam than when we started. -we have ended in a bigger jam than when we started.
As soon as a new road is biith its promise of reief is
cancelled by the rising number of people and vehiciles ancelied by the rising number of people and vehicied
vaiting to ouse it.
After fifty years of the automosive age. some of us
tave begun asking ourselves, can webe urbanized and motorized, yet civilized?
We have begun to doubt that the city as we know
can survive. or that it should. Public transportation systems are inconvenient and inadequate. Transilines are fighting a losing battic, while commuter rail
roads seem intent on going out of business altogether. rads seem intent on going out or business altogether.
By 1975 more than a hundred million vehicles will be ockeying for position on our highways. More people more jobs. higher incomes and more leisure time will
furrish the ingredients for still greater urban and suburnish the ingredients for stall greater urban and subhrour day, six other hours may be spent getting back nd forth to work. Build New Roads
New roads can help, lemporarily, and we are getting Them. The federail highway program, now fully under
way. is the biggest public-works enterpise in history way. is the ciggest pubic-works enterpise in history,
But as we strugge under the impacts of the motor age But as we struggle under the impacts or the motor age
it is becoming evident that weneed much more than
highway program to adapt our cities to the automobile
and start our traffic moving again. We need new ideas and new plans. We need to turn to the planners and
archicects and engineers who are discovering and pro-
jecing new purposes to the cities and suburbs the new jecting new purposes
To reduce an enornousty complicued probem to its To reduce an enormpusty complicated problem to its
simplest terms: transportaion is a means to other ends.
 and you are going to depend on an automobile to get you there at an appointed time (through a layout origi-
nally designed for horses and trolley cars) you, with mil.
lions of your pecrs. are going to slow down to a crawl lions of your pecrs, are going to slow down to a crawl
moming and night

Reluild the Catie
Today's mammoth uraffic jams result because our
ities are obsolete, left over from the era of the rail cities are ebsoletet, leff over from the era of the rail-
raod. As long tas the rairads, running on their straight
tracks, were responsible for the main movement of peotracks. were responsible for the main movement of peo-
ple and goods, the cities functioned as receiving centers. ple and goods, the c cities fanctioned as receiving centers.
But
ith the uatombobils moving in from all directions His function became confused. . J jammed. What we
ineed now is to transplant mere country space into the reed now is to transplant more country space into the
city and more of the opportunities for close association
tho the sububrbs. city and more of the
into the suburbs.
The downtown of the central city yoday should con-
centratce on official, cultural and recreational facilities centratc oon official, eultural and reccaytionol faciconties
the theatre, concert hall, fibrary, university, museum, -the theare, concert hali, ibrary, universily, muscum, otels. restaurants, professional offices, banking an nand major depabaistments, sorosss. Small indusprries, with their contribution to the traffic jam, should be encoiraged do
relocate. There should be apartments for close-in living



Enter SUPER sio0,000 Wagon-Load Contest


10 Rambler Station Wagons-loaded with groceries
PLUS-OVER 1,000 ADDITIONAL PRIZES Wagon Load of PrizesI' Wagon Load of Furit YOU CAN WIN a compact new 1966 Rambler Custom "6" Croes Country Station
Wagon- plua $\$ 500$ worth of groceries from your favorite atore. What a prize! And
 economical performanco. It's easy to enter,
Strength Alcona Wrap aluminum foil today!


THT FINISH THIS JINGIE:
Super-Strength Alcoa Wrap,
The strongest you can buy,
Is helpful in so many ways,
EXAMPLE: As wrapping choese and pie
ALCOA WRAP-THE ONLY ALUMINUM FOIL WITH SUPER'ジSTRENGTH



Anyone with five children can't be upper-status - or can she?

## What Do I Do Now, Mr. Packard?

BY JEAN KERR
AUTHOR OF "REASE DONT EAT THE DAASIES"

I ${ }^{\text {nuve just finisised reading "The Status Scekers" }}$ which "explores class behavior in America," And now Imp ratlly upses. Here Ive been, all these years,
supposing that I was a perfect example of a lowsuppos,
status type. Oh, I just $k$ new, that's all. In fact,
there didnt seem to be any other possibility. Here there didnt sem to be any ther possibility. Heren-
we were: Demecrass driving around in a ten-
year-old Chevy, cating meat-loaf, and going to se we were: Democrats, driving around in a ten-
year-old Chery, eating meat-oas, and going osec
American movies. Litite things, you say, but they American movives. Litite things, you say, but they
add up-particulary when you have five children add up-particuluary when y
and not one of them can spell.
 nicely until 1 read Vance Packarás book. And
reason I am at sixes and sevens now is bease it
seems, and you wont telievec this, it seems that reason 1 an ar sixs and sevens tis, it seems that
semms, and you woot belive
am really a high-status type. But here's the terrible

 My very own mother doess't know it or she
wouldn'i keep saying to me, "For heaven's sake, wouldn' keep saying to me, For henvens same,
buy yourself d decent set of dishes., This is imply
not the remark one makes to h hig-status serson. Not the remark one makes to a high-status person.
Oh, I am surrounded by sheptist, but refer
them all to Mr. Packard. He says very plainy that Them all to Mr. Packard. He says very plainly that
"women who are really secure in their upperclass
"tatus may become fond of a good ouffit and wear "women who are really secure in their upper-class
status may become fond of a good outfit and wear
it for years." Youll know how secure I am when I status may become fond of a good ounfir and whear
it for years." Youll kow how secur $I$ am wen 1
tell you that $I$ still have this suit $I$ bought before 1

 wercentt a fraid of sounding mawkish, r'd come right
out and say that Y m just plain crazy about that out and say that Tm just plain crazy about that
brown tweed stit It may be fiften years old hhis
menth, but its iust as bagey as the day I bought it.
 And its suitabie for so many occasions. Whether
I am taking two sick cats to the vet, spreading peat 1 am taking two sick cals to he ver, spread. peat
moss on the rosbustes, or merty stainint he
front door, I know Im Im dressed cortrectly when Fm front door, 1 know
wearing that suit.
wearing that suit
There are those who may scoff to read Mr. Packand's report thas the fabulousty well-dressed Mrs Winston Guest recently took with her to Europe
a suit she has been wearing for cight yeas."." Now it seems perfectly clea to to me why Mrs. Guust took
that suit to Europe. tt's probably been hanging that suit to. Europe. It's probably been hanging
there geting on her nerves for seven years. By whis time she's ashamed to give it o the help and reluc-
tant to burn it So what could be simpler than
 shoving it through a porthole? if $I$ ever go fo
Europe, that's cxactly what $I$ mean to do with this
orrible brown tweed suit. Okay, I lied when I said But let's goet back to the facts. Another dead iveaway of my high social status is the way
entertain. M. P.ackard insist shat at te upec
class level people erend to prefer relaxed in class level people "tend to prefer relaxed infor-
mality. Food typically is offered casually. There may be amiable and fairly open firting and talking. Weaving figures may offer toasts." Honessly,
if Id didntit know beter IT swear that Packard was II didn't know better Td sweer that Packard was
here one night last week. But then I Imagine he has here one night tast $t$
his spies, oon ty 4 ,
As for this business about food being offered
casually, Ive actually been casually, IVe actually been known to say, "Bill,
hink you"ll find pretzels on thesecond shell." Ho could you be more upper-status than that? Mr.
PPackar concculues his summary of entertining
among the elect by stating faty that "the people Packard concludes his summary of enterain
among the cece by stating taty that the poople
having the party at the upper level usually are

 | Wers it sot sought". Well, 1 should think not. |
| :--- |
| Wiht those weaving figures offering toasts, it seems | to

Mr. Packard Replies

$$
\begin{aligned}
& \text { Dear Mras Kerr } \\
& \text { UIT Had know }
\end{aligned}
$$

If I had known thnt you, of all people have added an interesting fact which turned ped in my researrh. That is than ceat
ing daisies aloo is definitely upperclase ing daisies aloo is definitely upperclase.
In fact, h is even more upperclase than eating the meat-loof you cite. However enting daisies io not quite as upper as what
my son ate when he was the age of your my son ato when he was the are oy your
children. H ate tent caterpillares. At least we kept finding fuzz around his lips an he grinned at un.
Now if you are really worried because
your hish statuos doean's seem fully appreyour high statuus doeen'l seem fully appre
ciated by your friende, why don't you cinted ty your friends, why don't you
dramatize itt? Get yourself hauled into court for nonpayment of bills which have Heen beneath your notice. Or betler still,
get yourself thrown out of the beat elub get yourself thrown out of the best club
in town for unlady.like behavior. Theeee will surely lring you the eespeefful receog. nition you so richly deserve

But isn't it nice to know that when you are not But isn't in nice to know that when you are not
trying to prove anything with a party you are really proving that you are a high-status pectson?
Reading further (You notice how this is all Reading further (You notic how this is all
addding up, done youp), we learn that "the slim
firuure is more of a preccupation with women of figure is more ofs a preoccupation with women of
the upper classes. As you go oown the scale, mar-
ried women take plumpness more calmy the upper classes. As you go down the scale, mar-
ried women alace plumpness more calmy O Observe
that there is nowhere the that thener is nowhere the suggestion that the upper-
class female may not be plump. No, the implication class female may not be plump. No, the inplication not calm about it.
Well, as $f$ for as Well, as far ar as hat goes, you should have seen
me trying on bathing suits in Lane Bryants me trying on bathing suits in Lane Bryan's las
summer. Not that there was any chance you'd
have seen me, since I wouldnes have secen me, since 1 wouldny cven allow the
motherly saleswoman to winess the strugles of motherly saleswoman to wintess the struygles of
that dreatful half hour. I tries on suit atter suit all of then designed by some shut-in in California
who, it seems to me, would benefit from a beginWho, it seems to me, would benefifif from a begin-
ner's cousse in anatory. But at each succecding
 into wild outcries and muffled sobs. Indecd, I was
anything but calm asil went off to soothe myself with a butterscotch sumdat.
And doñt worra about the quality of your con-
versation. Once you begin to get the hang of it versation. Once you- begin to get the hang or
you will find yourself just naturaly making state-
 instance, should the occasion artse, , oou might say
"Gimme a uunk (the high-status person uses unpretentious languagec') of that pumpernickel ('only
the upper clases like firm, hard bread')" If you the upper classes like firm, hard bread')" If you
want to be really on the safe side, you might add,
 would indicate that you were not taking plumpness
calmy. As I say, its a t technique that cain be learned. What's nice for me is that I was born
liking liking pumpernickel bread.
Now that Ive laid out the
Now that Ive laid out the evidence and proved
beyond question that 1 am a rue high-status type there is one statement in the book hat that comes back to haunt me. That statemient plainly syys, "medical
investigators have noticed as you get near the bot too of the social scale, there is an abrupt risis in
a disorder called anomie-celing isolated toosel a disorder called anomie-feceling isolated, loosely
atached to the world, and convinined that things are tough all over."
Feeling isolated? Loosely a atached to the world? Feeling isolated? Loosely attached to the world
Convinced that things are tough all over? But that Convinced that dhings are tough all over? But that's
the way feel. That's the way I feel all, the time.
Now what do I do, Mr. Packard?

melanie de rropy Food Editor

## To Prepare 35 min

- regal chocolate dessert










1. Lighty oila alth-q4. fancy mold with salad or cooking oil (not olive oil) and set aside to drain;
or set out a pretty china bow. 2. Pour copr water into a small bowl and sprinkle gelatin evenly over the water. Let stand about
2. 

min to moter 3. Heat $2 / 4 / \mathrm{cups}$ water uniil very hot. Remove from heat and immediately stir in the softened


 seconds. if mold doos not losen, repeai.), If prepared in a china bowl, bripg bowl direcelly to
tible and serve. uible and serve.
6. Serve with unsweetened whipped cream.
$A 5100$ coth prizo will be owerted for the been recipe



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reecearch; proved what scientists long suspected; that food
 zero: that ordinary detergents can't control foum; that spots, treaks and film result: that new formula Electrasol eliminates foam, restores washing
action to $100 \%$ efficiency. Result?

mos teconomical dishwathe
detergent. Entusuisaticen
endored by dithwater
manulactures!
Still the lowest price


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nourishment-real fast.
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5 minites. You can poir it into casseroes tasten of alil the good things so come-from
right from the package. No matter how you - the recipes in the large-siz packages. 5 tight from the package. No matter how you


Try GOLDEN RISOTTO tonigh Dip in our fokk, come out with a aurprise

- a fat pink shrimp, a bite of ham a a brown -a arat pink shirimp, bite of ham, a brow
sausge tidibt.so many good hings. so
many good diavors, all bilended inte exciting many good flavors, all biended into excition
cating by the magicic of Minute Rice. so casy- and so sasy lo fix ahead of time. 1 can $(4$ oz) siliced mushroo
2 chicken bouilon cubes.


 $1 / 1 \mathrm{th}$. brown-and-serve sausages, s
$1 / \mathrm{cup}$ grated Pamesan checese


## 

## densed chicken make up cups, 2 cups of wate



 | bouillon cubses, water and saffon ina savee |
| :--- |
| pani. Bring toa boil. |

.but only with Minute Rice






Breakfast Rice, in coffe-perking time. ... only with
Minute Rices Just heat Minute Rice and mike...it's ready


Quick $n$ Easy Lunch. ...vithm mpail megice Minute Rive, condensed soup, chopped he the box.
and a cup of


Peach of a Rice Pudiding, Creamy-good, with a
tangy touch of lemon, luccious with peaches. Bright light
desestr, ready to serve in just 12 minutes.




3 Ways with Minute Rice, Vary the favor of your rice by adding it to consomme or buililon. Or stir in pine-
apple, nuts, or mushrooms, si in the roxipe in the box.


Chicken Continental. Sautét he chickèn: add chicken Clicken Continental. Sautit the chicken, add chicken
sup, a few zrty herbbi, an onion and the magio of
Minute Rice. Easy reciep righti in the package.


Ciurry with Minute Rice. Sevve Indian curry with
chutney and condiments-exciting surrorief ofr the "What



Shrimp Creole tastes swhe as nice when the peppers, tomatoes and strimp lend their zesty flavor
Minute Rice. Trat the family to it soon.



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Each mix carries its own mixing bag and baking pan so that youdon't even -wash a bowl or a pan! Each mixes in
seconds. Each gives picture-pretty results-spicy oatmeal bread... homemade cinnamon coffee cake ... perfect corn beaed for your Gift and mail in the labels for your Gif




## CROSS-COUNTRY CLASSIIIED <br> "Where To Intma It"



Traffic Mess
Continued from pase 4
and obsolete, haphazard housing
should be razed in favor of ample space for trees, grass, flowers benches, pedestrians, and neces-
sary moving vehicles, A city is not sary moving venicles. A city is no
much of a city if the pigeon is the much of a chit the pigeon is the In the suburbs the problem is
to replace random sprawl with new to replace random spraw with new
patterns of development for com munity life. That would mean
higher denstites in many suburbs. higher densities in many suburbs.
morer light industry drawn rom
the more light industry drawn from
the cities, more marketing activity
-and with proper planning, more - and with proper planning, more
open space herce, too, for useful purposes such as parks and
conservation. conservation.
What woul these changes on our present trat-
fic iams? By fic jams? By usiong all avaitable
methods of transportation-bus methods of transportation-bus,
automobile, the rairrad. rapid aulomobic, the ralload, rapid
transit, and, eventually, local air
cariers-much of te pat carriers-much of 点 peak busi
ness-hour traffic would then be ness-hour uane wouk hen be
diverted outward 10 industry and
serices removed to the suburbs. services removed to the suburbs.
If the city emphasized its unique In thes city emphasizcd is untural center and an
valum exchange, much of the raffic
attracted inward to the city would attracted inward to the city would
be moving at non-rush hours.

Spread Out
The automobile which has
caused our traffic mess has also given us the meancanstos hpread out - and solve it. So far, we have used
our mobitity principalty for a
spreading out of homes. We also spreading out of homes. We also
now have the opportunity for now have the opportunity for a
spreading out of business and industry, which would ease con-
gestion in the city and create gestion in the city and create a
reasonable flow of traffic in many directions, instead of a mass attack
from all directions on the center from all directions on the center.
You recenily read in these pages the story of a big Detro advertising agency which moved
its headquaurers to the suburbs, Is headquarers 10 the subur
divering its share of trafic out-
ward.M Mantime the city of Detroit ward. Meantime the city of Detron
is beginning to feature its waterthe river pwath parks and theaters
and rinks - and space. This is and rinks - and space. This is
the kind of action we need on the kind of action we need on a
heroice scale to build a geographically ynncluttered future and star
ourt traffic moving again.


He Has an Open Mind Now



